



Hamyaari Media
2026 Media Kit

www.hamyaari.ca



Hamyari Media 2026 Media Kit



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ABOUT HAMYAARI MEDIA

Founded in 2016



Founded in 2016, Hamyaari Media is an award-winning print and digital publication, created as an off-shoot of the popular Facebook group 'Hamyaari-e-Iranian-e-Vancouver' (Iranians Outreach in Vancouver). This virtual Iranian community – the second-largest and most active Facebook group of Iranian Canadians in Canada, and the largest outside of the Greater Toronto Area – consists of over 41,000 members and assists fellow Iranian newcomers with all the information they require to settle into their new environment, quickly and peacefully.

Hamyaari Media supports the group and its members by providing a wealth of useful content which meet the need of the Farsi-speaking community in British Columbia. The magazine offers accurate, expert, and professional information based on questions and concerns raised within the Hamyaari Facebook group, and helps readers to find the products and services they require.

The magazine covers a wide range of topics, including political, cultural, social, economic, science, art, and literature. All of the content is presented with respect and dignity and is backed by the credibility of a strong journalistic and editorial team.



AWARDS & RECOGNITIONS

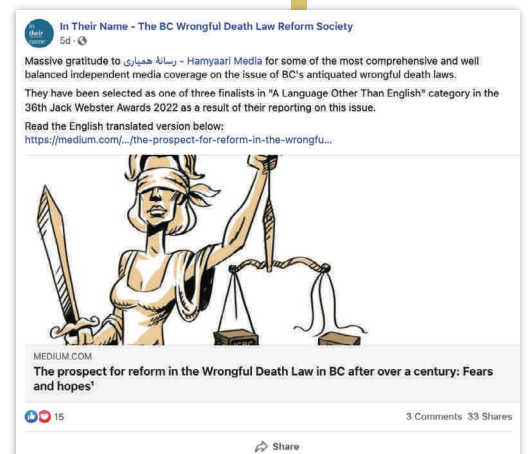
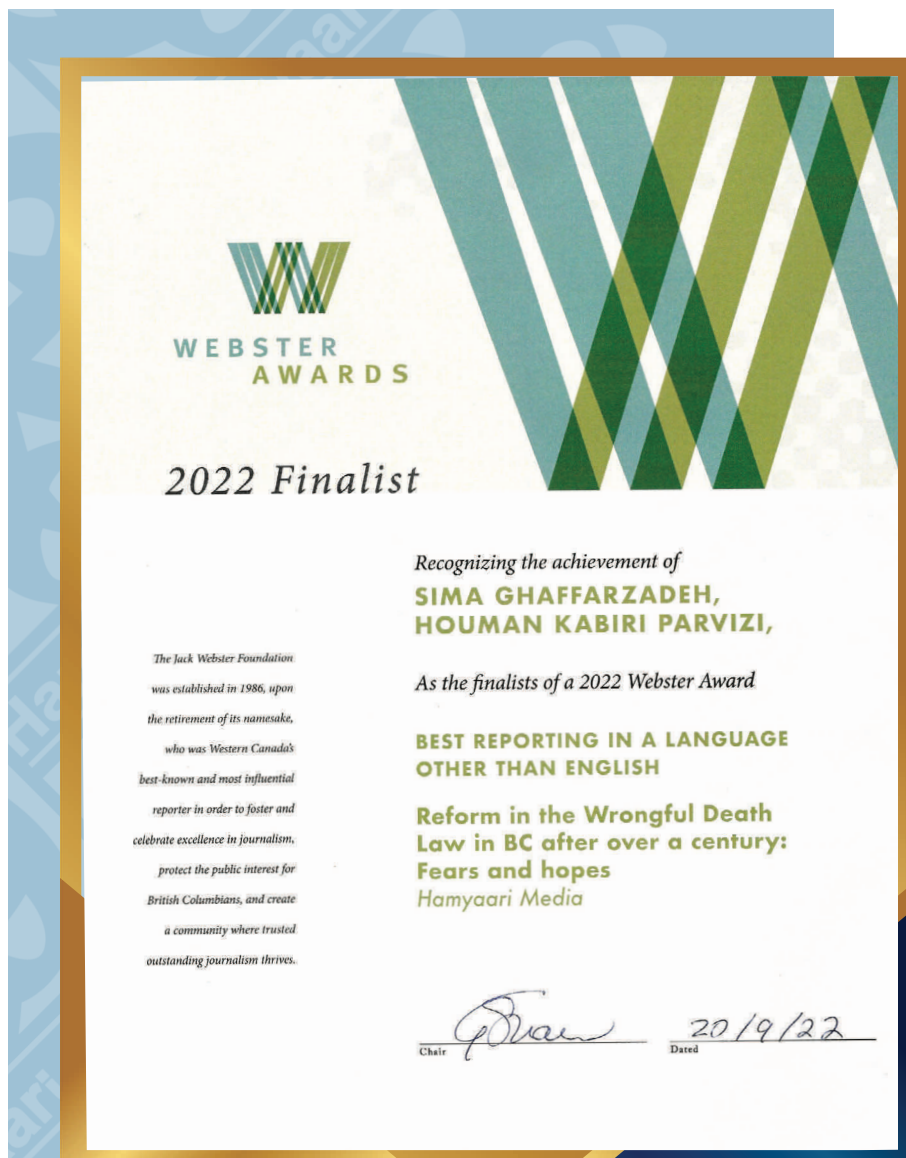
Sima Ghaffarzadeh, Director & Editor-in-Chief of Hamyaari Media, awarded The King Charles III Coronation Medal, for leadership and being a well-respected member of the Iranian media community.



2024

King Charles III
Coronation Medal

Recognized as the finalists of the 2022 Webster Awards, the most prestigious awards for journalists in British Columbia, In "A Language Other Than English" category.



2022
WEBSTER
Awards

National Ethnic Press and Media Council of Canada (NEPMCC) Award – 2018

National Ethnic Press and Media Council of Canada (NEPMCC) Award – 2019



2018
2019
NEPMCC
Awards

ONLY ORIGINAL CONTENT



Since its inception, Hamyaari Media has covered most major political events and news in Canada and has interviewed more than 270 influencers, including artists, community leaders, young rising stars, as well as many high-level politicians and party leaders in all three levels of government in Canada including **Richard Goldstone**, the inaugural chief prosecutor of the UN International Criminal Tribunals for the former Yugoslavia and Rwanda; **Jagmeet Singh**, former leader of the NDP Canada; **the late John Horgan**, former Premier of British Columbia; **David Eby**, Premier of British Columbia and former Attorney General of British Columbia; **Kevin Falcon**, leader of the BC United Party and former Leader of the Official Opposition; **Sonia Furstenau**, former leader of the Green Party of British Columbia; **Jonathan Wilkinson**, Member of Parliament and former Minister of Energy and Natural Resources; **Ratna Omidvar**, former independent Senator for Ontario; **Peter German**, former deputy commissioner for Western and Northern Canada of the RCMP; **Kennedy Stewart**, former mayor of Vancouver; **Andrew Wilkinson**, former leader of the BC United Party and former Leader of the Official Opposition; **Andrew Weaver**, former leader of the BC Green Party; **Shirley Bond**, former interim Leader of the Official Opposition; **Angela White**, Executive Director of the Indian Residential School Survivors Society; and many more.



41,000



Hamyaari Social Networks



facebook.com/groups/hamyaari



facebook.com/hamyaari.media



instagram.com/hamyaari



t.me/hamyaari_media



twitter.com/hamyaari



THE ULTIMATE MULTI-PLATFORM

Hamyari Media takes full advantage of the best traditional and modern media outlets to deliver its content, such as a full-colour print edition, printed on high-quality E-Brite paper, as well as a fully interactive digital edition, with multimedia support. All information and articles are circulated throughout our social media channels including the Hamyari Facebook group with its 41,000 members, the Hamyari Media Facebook Page, and our Instagram, Telegram, and Twitter accounts.



REACH AND READERSHIP

Print Circulation: 45,000/year

Print + Digital Readership: 185,000

Frequency: Bi-weekly - 26 Issues/year

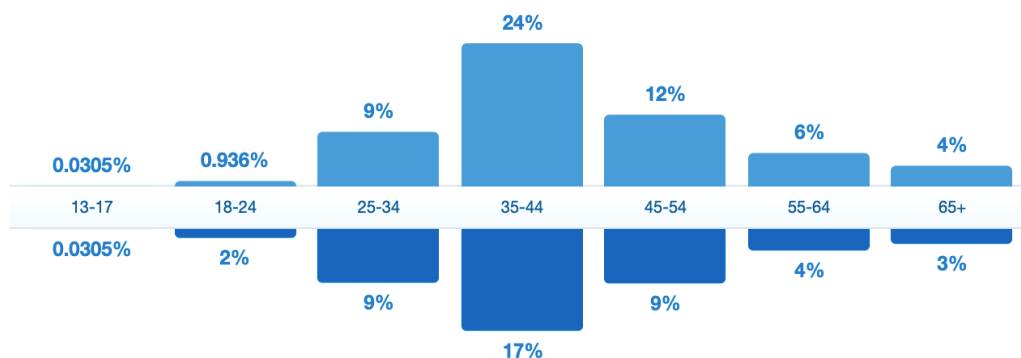
Reach: Hamyaaari Media reaches a multi-age, multi-class demographic, comprising Iranian and Persian (Farsi) speaking immigrants. We cover the Greater Vancouver area and beyond, to include Afghan, Tajik and Kurd immigrants too.

Women

56%
People Reached

Men

43%
People Reached





UNRIVALLED SOLUTIONS TO MAXIMIZE YOUR EXPOSURE

Hamyaaari Media offers many ways for you to promote your business, products, or events to this rapidly growing Iranian community. Advertising in Hamyaaari Media is a unique opportunity for businesses to showcase products and services and be recognized by a majority of Farsi-speaking readers in Western Canada, as well as other parts of the country, and in Iran.

Number of Iranians living in Greater Vancouver is over 46,000 (according to the 2016 Canadian Census).

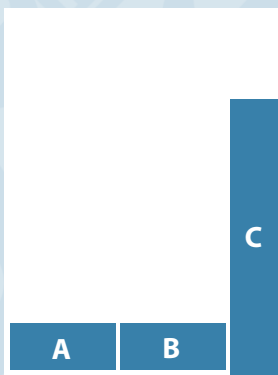
With 8.4% and 6.3% of the population, Farsi (Persian) is considered the first non-English mother tongue in the City of North Vancouver and the District of North Vancouver respectively.

With 9.3% of the population, Farsi is considered the second non-English mother tongue in the District of West Vancouver.

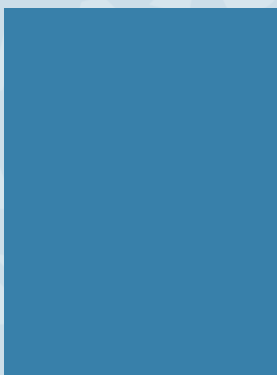
RATES AND SPECS

If you are ready to move forward, let us maximize your outreach and enhance your success. Our highly skilled marketing team is on hand to help you with a custom graphic design to suit your business.

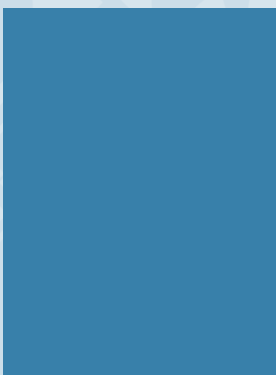
2026 Ad Size



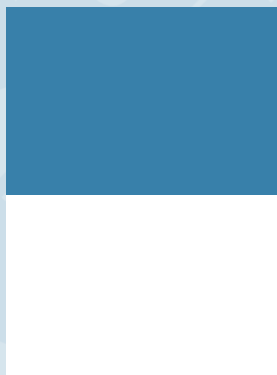
**Banners
(Front Cover)**
V: W2.00" x 10.25" H:
W3.75" x H2.50"



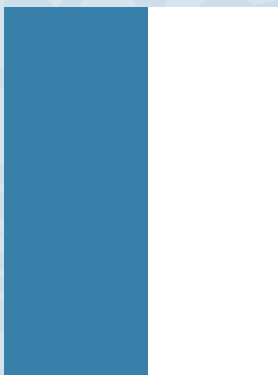
**Full-Page
(Back Cover)**
W10.00" x H13.00"
Bleed: 0.25"



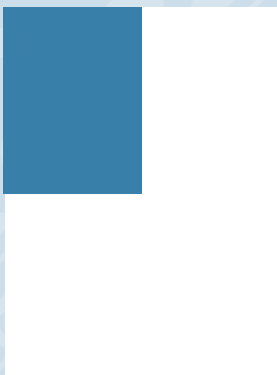
**Full-Page
(Inside)**
W10.00" x H13.00"
Bleed: 0.25"



**1/2 Page
Horizontal**
W9.50" x H6.25"



1/2 Page Vertical
W4.75" x H12.50"



1/4 Page Portrait
W4.75" x H6.25"



1/4 Page Banner
W9.50" x H3.125"



1/8 Page
W4.75" x H3.125"



2026 Rates

Pages				
Ad Size	Full-Page	Half	Quarter	Eighth
Ad Price	\$430	\$240	\$155	\$90

Cover				
Ad Size	A* (Front)	B* (Front)	C* (Front)	Full-Page (Back)
Ad Price	\$245	\$245	\$505	\$580

* The front spots require a minimum of half-page booking inside the magazine.

2026 Publishing Calendar

Issue Number	254	255	256	257	258	259	260	261	262	263	264	265	266
Issue Date	2-Jan	16-Jan	30-Jan	13-Feb	27-Feb	13-Mar	27-Mar	10-Apr	24-Apr	8-May	22-May	5-Jun	19-Jun
Material Close	26-Dec	9-Jan	23-Jan	6-Feb	20-Feb	6-Mar	20-Mar	3-Apr	17-Apr	1-May	15-May	29-May	12-Jun
Issue Number	267	268	269	270	271	272	273	274	275	276	277	278	279
Issue Date	3-Jul	17-Jul	31-Jul	14-Aug	28-Aug	11-Sep	25-Sep	9-Oct	23-Oct	6-Nov	20-Nov	4-Dec	18-Dec
Material Close	26-Jun	10-Jul	24-Jul	7-Aug	21-Aug	4-Sep	18-Sep	2-Oct	16-Oct	30-Oct	13-Nov	27-Nov	11-Dec

NOTE

All ads are full colour. Graphics should be a PDF and have a resolution of 300 dpi or higher, and in CMYK.

Prices are per issue. Hamyari Media is a biweekly magazine and publishes 26 issues in a year.

Hamyaari Media



For details on advertising, including long-term advertising agreements, making advertisements clickable on our digital edition, or posts on Hamyaari Facebook group, please call us at 604-729-2970 or email your request to ads@hamyaari.ca.

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